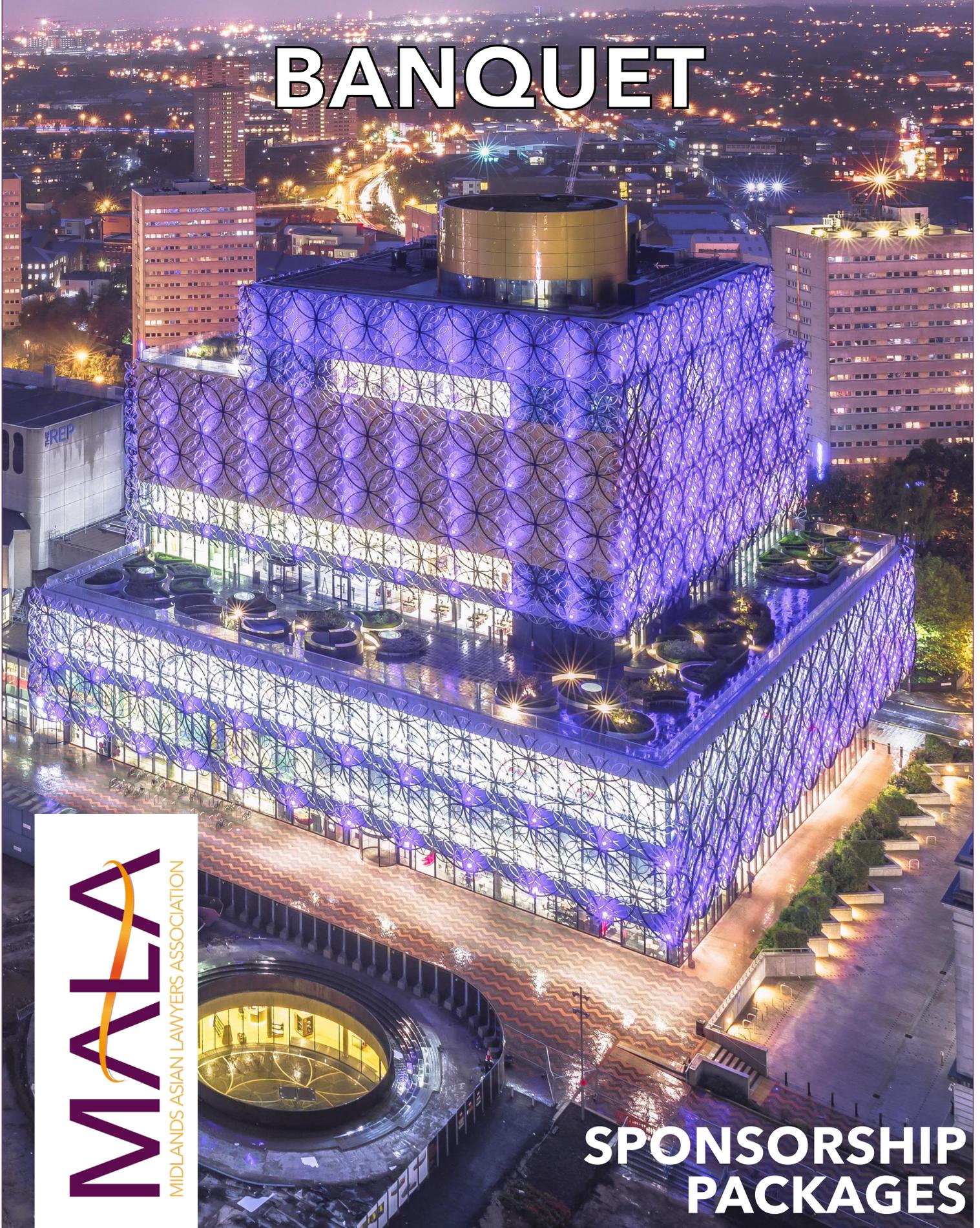


Midlands Asian Lawyers Association

BIRMINGHAM

BANQUET



MALA
MIDLANDS ASIAN LAWYERS ASSOCIATION

**SPONSORSHIP
PACKAGES**



Celebrating diversity

5 JUNE 2020

**LIBRARY OF BIRMINGHAM
CENTENARY SQUARE**

Having held the MALA Ball for 14 years in Leicester, MALA is launching the Birmingham Banquet to celebrate the contribution of Asian lawyers to the legal profession in Britain's Second City. The Banquet also recognises the incredible support for MALA provided by lawyers over many years.

The Banquet will be held in the iconic Library of Birmingham, in a unique and dazzling setting within Europe's largest cultural space and the country's largest public library. In setting the Banquet at the Library, MALA draws on it as a symbol of the City's diversity, innovation and leadership.

This celebration will bring together 240 solicitors, barristers and members of the judiciary to enjoy three sumptuous courses of Indian cuisine, crafted by the finest caterers in the home of Balti. The black-tie evening will feature a special guest speaker from the judiciary, fine music & entertainment.

SPONSORSHIP PACKAGES



PREMIER SPONSORSHIP PACKAGE

SPONSORSHIP PACKAGE

Principal Sponsors — Two

Sponsors — Four

- * *Includes one table with complimentary drinks for 10 people in a prime location*
- * *Prominent display of branding on all promotional material — reach out to hundreds of lawyers in the Midlands*
- * *Feature for publication on MALA's website, to be circulated to all MALA contacts by email*
- * *Permanent presence on MALA's dedicated webpage—see example: midlandsasianlawyers.org/ball*
- * *Promotion banners displayed in the entrance to the venue*
- * *Option to provide your promotional material on every table for every guest*

- * *Inclusion of brand/logo on all promotional material— reach out to hundreds of lawyers in the Midlands*
- * *Permanent presence on MALA's online event page and feature in event publicity — see an example: midlandsasianlawyers.org/ball*
- * *Promotion banners displayed in the entrance to the venue*
- * *Includes 2 tickets to the Banquet*

£3,000

£1,250

SPONSORSHIP PACKAGES



WELCOME DRINKS SPONSORSHIP

TERMS & CONDITIONS

Welcome sponsor — One

- * *Sponsorship of welcome drinks for all guests in reception area*
- * *Prominent display of branding at reception (for duration of reception only); Sponsor must provide their own banner*
- * *Inclusion of Sponsor name on all MALA Banquet emails to its database*
- * *Inclusion of Sponsor name and recognition as sponsor on MALA website for event*

£750

1. All packages are non-refundable 14 days after payment is made.
2. Sponsors are obliged to provide their logos or branding in a high resolution digital format for printing and high resolution jpeg/jpg format for use online.
3. MALA has the sole right to approve the quality of branding material though MALA promises to ensure that any such material is of high quality and reproduces the sponsors' logos or branding in a high quality.
4. Any inclusive drinks are limited to £300.
5. Permanent display refers to maintenance of an online webpage unless or until the current MALA website is replaced or substantially overhauled.
6. Sponsors are solely responsible for the content of their promotional material and will indemnify MALA for any complaints or claims arising therefrom.